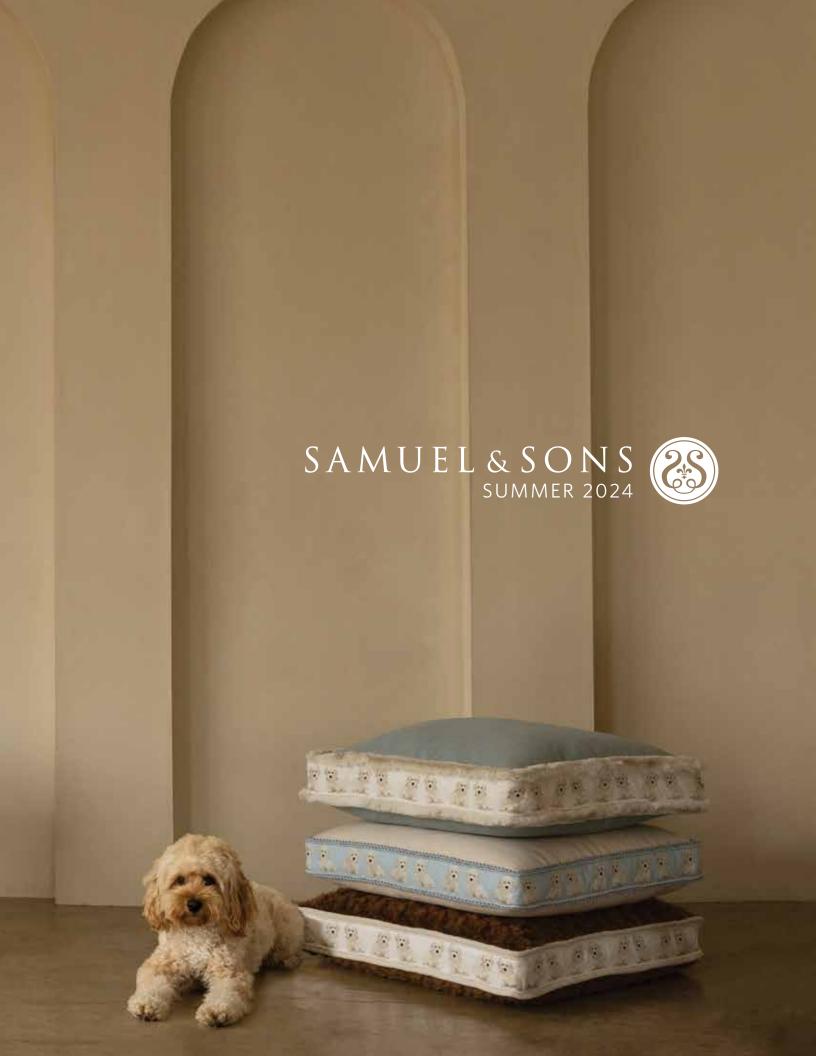


VOLUME XV SUMMER 2024









Endless Possibilities

In the realm of interior design, attention to every detail is paramount, with trimming playing a crucial role in shaping the overall ambiance and character of a space. Much like the precise strokes of an artist's brush, our trims act as defining embellishments, transforming ordinary rooms into enchanting sanctuaries. Whether it's the elegance of intricately hand-tied tassels, the refined simplicity of clean lines, or the playful charm of novel embroidered borders, each trim possesses its own unique narrative, capable of infusing timeless opulence into traditional settings or adding a contemporary sophistication to modern interiors.

This season, we are thrilled to unveil three brilliant collections of exquisitely crafted passementerie, each with their own personality offering boundless inspiration to bring your vision to life.

First, in a seamless fusion of classical aesthetics and refined elegance, our **DÉLICAT** collection features seven finely crafted small-scale patterns woven from luxurious fine twisted silk yarn, available in a palette of seventeen beautiful hues. These delicate patterns, with their intricate detailing and selection of deeply saturated and subtle tones, are sure to enhance the most sophisticated interiors of today while honoring traditional design principles.

Next, Lori Weitzner presents **ACROBATICS**, her 15th collection for Samuel & Sons, showcasing five innovative holdbacks that redefine the art of drapery adornment. With a stylish blend of modern whimsy and classic craftsmanship, Acrobatics exudes graceful, playful movement through unexpected sculptural twists and material combinations. These eye-catching designs, balancing simplicity and complexity in innovative three-dimensional patterns, offer a fresh perspective on drapery embellishment.

Finally, we are delighted to introduce **WESTMINSTER**, a charming collection of embroidered linen borders inspired by our love for dogs. Featuring four distinctive patterns, each depicting a different breed—from the dignified Scottie to the lovable Goldador—these versatile designs can enrich a variety of settings, from residential to hospitality spaces, libraries to living rooms, or even as delightful accents in children's rooms.

With our unparalleled selection of beautifully crafted trimmings, we invite you to explore the endless possibilities and elevate your interiors with timeless sophistication and artistry.





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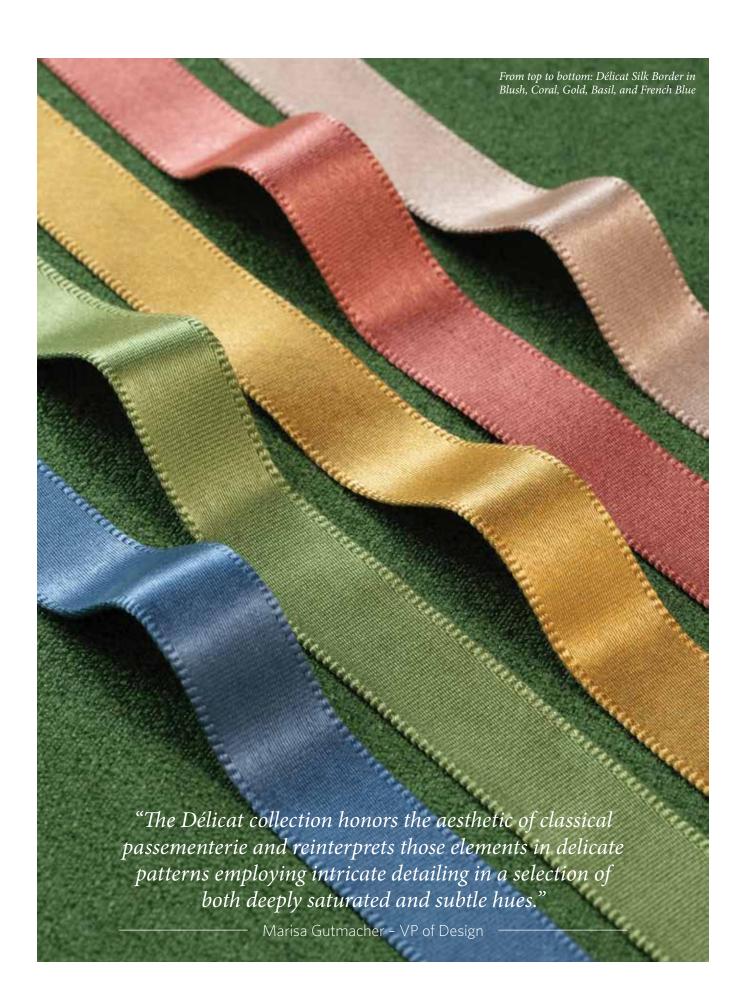
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Délicat Olection

A petite collection of delicate silk cords, borders, and fringes in a beautiful array of hues.











Kips Bay

Samuel & Sons was proud to sponsor this year's Kips Bay Decorator Show House in Palm Beach, supporting the Kips Bay and Palm Beach Boys & Girls Clubs. Take a tour through this spectacular show house, trimmed to the brim with inspirational details.



TOUR THE DESIGNER'S FAVORITE DETAILS





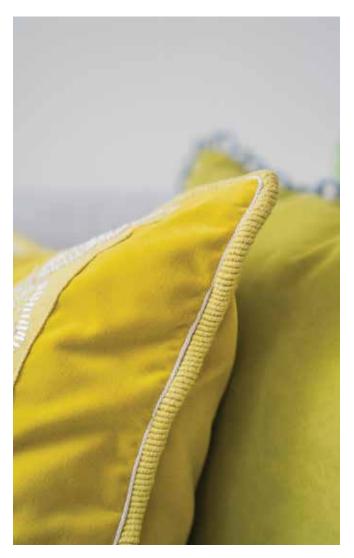






Make an effortless match with monochrome details. Nadia Watts uses The **Céline Ombré Brush Fringe** to add a subtle gradation of color to the solid throw pillow, while the **Marisol Border** seamlessly integrates organic motifs, hand-appliquéd with metallic beads that catch the room's natural light.

Add a unique silhouette with dimensional trimming. The **Posy Scalloped Border** creates a structural, looped edge, elevating the throw pillow with a strikingly unexpected finish.



Visit our blog to see more rooms from Kips Bay.





PCROBATICS

Lori Weitzner introduces her fifteenth collection for Samuel & Sons with a stylishly sophisticated collection of holdbacks, defining a new way to adorn drapery.





Cartwheel Holdback in Putty WALLCOVERING WEITZNER

LORI WEITZNER, principal and creative director of Lori Weitzner, Design, is internationally known for her contributions to the world of textiles and wallcoverings under the brand Weitzner.

ABOUT ACROBATICS

Samuel & Sons: This is your 15th collection with Samuel & Sons, can you tell us about your journey of becoming a trim designer?

Lori Weitzner: Wow, our 15th collection and I have loved every minute! I never thought about trim before, but I was at the Pacific Design Center presenting my collection of fabrics at the showroom and Sam and Michael Cohen happened to be in the audience. Afterwards, they asked me if I ever considered designing trim and I had not — but after seeing their collection my brain went crazy with ideas, mainly of a new, more modern approach to trim design. I had always thought of trim as very old-fashioned, to be honest. But suddenly I thought about how I could translate some of my textile ideas, techniques, and innovations into trim... it could open up an entirely new audience who might otherwise not think to use trimming! That was the beginning of a long and fruitful relationship, and, of course, working with Samuel & Sons is wonderful. They are like family to me.

S&S: What was your inspiration behind the collection?

LW: The prompt from Marisa (VP of Design at Samuel & Sons) was a bit different than our former collaborations, and we were excited to take on the challenge to design a modern holdback/tieback collection! Jewelry is often our first stop for inspiration, followed by sculpture and ceramics. We are always intrigued by an unexpected mix of shapes and materials.

S&S: Tell us about your design process.

LW: First of all please note, I have an amazing team and great collaborators. We sit together and dream and research and sketch. Then we hone in on how to translate it all into something that will be unique but saleable. Bringing our ideas to life with a prototype is a journey in itself, and not always a linear process. In the end, we always find the way!

S&S: You are known for using color, how did you land on the neutral palette for Acrobatics?

LW: I do love color, but surprisingly, neutrals are sometimes my favorite of colors. Since the collection needed to be quite modern, with materials like faux leather, suede, and wood, we wanted the palette to reflect those materials in nature. Neutrals are what I call the "chameleon colors" — easy to use in any interior.

S&S: How do you envision designers using this collection? What types of interiors do you see the pieces living in?

LW: I see very elegant simple drapery — think linen, velvet, or a mix. A bit rustic chic for some of the leather, suede, and wood, and perhaps silk or dressier for the open trellis design. These are for less is more interiors, with just a detail or two that make the space special. Jewelry for the modern designer.

S&S: Do you have a favorite holdback from Acrobatics? Why?

LW: That is unfair, they are like my children- I could never choose!





The multi-strand chain links of wrapped linen that comprise the Somersault Holdback are simple, but tremendously stylish, with just enough detail to create interest without being flashy. This is a defining example of casual elegance.









The classic geometric pattern in the Tightrope Holdback, evokes the tightropes traversed by acrobats the world over and marries the modern open structure with the traditional symetry in a subtlety textured lattice pattern. Understated and elegant, this holdback can be dressed up or down.

To the left: Tightrope Holdback in Burlap Below: Tightrope Holdback in Lagoon, Mist, Burlap, Antique Lace, and White Opposite Page: Aerial Holdback in Sandbar



"I look to incorporate two design elements when I create products for the home. The first is a surprising mix of materials, and the second is creating movement in the product so that it feels alive. This capsule collection of holdbacks achieves both."

Lori Weitzner





Behind the Doors of de Gournay

Tucked away in the Hollywood Hills, de Gournay's private residence opened its doors this year in Los Angeles. The brand's signature hand-painted wallcoverings and fabrics set the tone for decorative detail (big and small), from delicately trimmed draperies to bold, custom corded sofas. The space redefines the Southern California aesthetic, bringing artisan craft to the forefront with a relaxed West Coast edge and, of course, an innate sense of chic.

Photography courtesy of de Gournay





The Dorset Scalloped Border in Porcelain finished drapery by The Shade Store.











Westminster Collection

Introducing Westminster, a novel collection of embroidered linen borders inspired by our affinity for dogs.

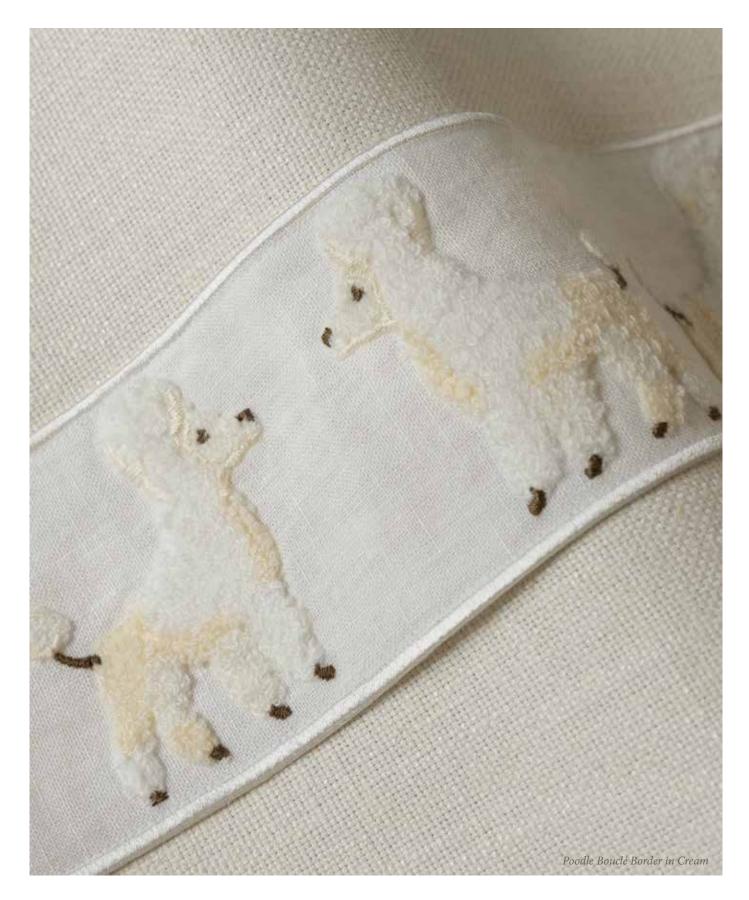












"The Westminster Collection is a charming and versatile assortment of delicately embroidered linen borders, paying homage to various breeds of dogs."

Marisa Gutmacher - VP of Design





What Designers Think of

SEMI custom



We spoke with five designers whose visions go beyond what's in-stock. From custom colors to bespoke bullion, read on as they share their tips for dialing up design through Semi Custom details.





MARK AND MIKAL ECKSTROM

Studio Eckström

"We use Samuel & Sons Semi Custom passementerie to elevate everyday furnishings into dramatic statements. Choosing the perfect color trim to complement our designs—from tapes on shades to chair tassels on seat cushions—is like an exclamation point in any room!"



ASHLEY GILBREATHAshley Gilbreath Interior Design

"We constantly find ourselves turning to Samuel & Sons Semi Custom program for the power to pull out two or three colors from a scheme, seamlessly matching our selections with a bespoke cord to adorn upholstery for that extra layer of detail that really elevates a space."



MALLORY MATHISON

Mallory Mathison Inc.

"Details make all the difference in design. And, a one-of-a-kind colorway will always take bespoke to the next level. The opportunity to create beauty, interest and awe are endless with Semi Custom trimmings. The most creative and unexpected color combinations can be created to punctuate all aspects of a room from tape trim on curtains, to a key tassel adorning an antique."



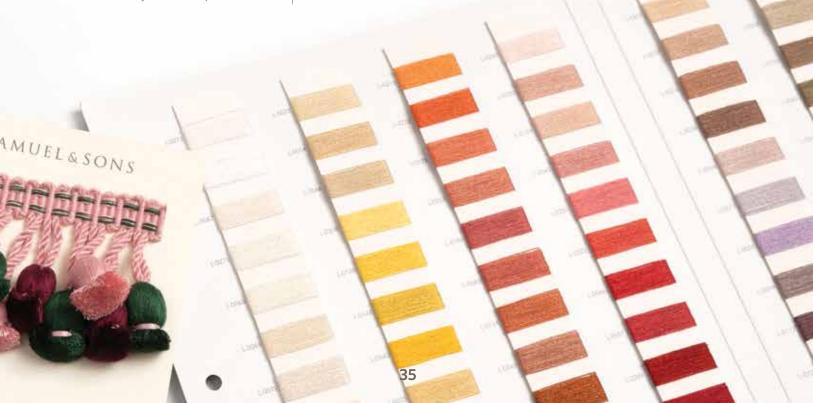
YOUNG HUH Young Huh Interior Design

"Custom trim adds a unique detail and an added layer of luxury to any furnishing. When we can't find exactly what we need, the Semi Custom program—where we can specify fiber and exact color combination—is a great option for us!"



MICHAEL SIMON *Michael Simon Interiors*

"Semi Custom trims are a wonderful option Samuel & Sons offers the design community. While the stock trim offerings are abundant there are times when the palettes don't align perfectly with a designer's scheme. In those instances, Samuel & Sons has the perfect solution in giving designers the tools to adjust the color palette with skeins and fibers that allow for a custom fit. Whether ordering cords, braids, tassels, fringes, tiebacks or rosettes, Samuel & Sons has the solution."







Bagatelle Collection

Inspired by neoclassical French passementerie, Bagatelle is an elegant collection of lustrous fringes, braids, and tassels in a pallete of sumptuous colors.









Oceanside Collection

Within the Performance Library, the Oceanside Collection, features a selection of cords, brush, and tassel fringes that evoke the serenity of coastal living.

Délicat Collection

982-37194 1/2" (13 mm)

Délicat Silk Gimp /

100% SE

Colours: Basil, Blush, Coral, Cream, French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum, Poppy, Seafoam, Walnut, White

BT-60859 1" (25 mm) Délicat Silk Border /

67% SE, 33% Spun VI

Colours: Basil, Blush, Coral, Cream, French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum, Poppy, Seafoam, Walnut, White

986-36985 1/2" (13 mm) Délicat Silk Fan Edge /

Repeat / Raccord: 1.25" (32 mm)

100% SE

Colours: Basil, Blush, Coral, Cream, French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum, Poppy, Seafoam, Walnut, White



985-37196 1.5" (38 mm) Délicat Silk Tassel Fringe /

Frange mèches soie Repeat / Raccord: 5/8" (16 mm) 92% SE, 8% PES

Colours: Basil, Blush, Coral, Cream, French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum, Poppy, Seafoam, Walnut, White



983-37195 1" (25 mm) Délicat Silk Moss Fringe /

100% SE

Colours: Basil, Blush, Coral, Cream, French Blue, Gold, Honeydew, Ice Blue, |Lilac, Navy, Onyx, Pewter, Platinum, Poppy, Seafoam, Walnut, White



981-39317 1/4" (5 mm)

Délicat Silk Cord with Tape /

Poppy, Seafoam, Walnut, White

Colours: Basil, Blush, Coral, Cream,

French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum,

42% PES, 42% SE, 16% CO

986-37475 2" (51 mm) Délicat Silk Cut Fringe /

Effilé soie

Repeat / Raccord : 1.75" (44 mm)

Colours: Basil, Blush, Coral, Cream, French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum, Poppy, Seafoam, Walnut, White

Westminster Collection



BT-61044 2.50 (63 mm) Scottie Embroidered Border / Galon brodé Scottie Repeat / Raccord: 5.7" (14.5 cm)

80% LI, 20% SPUN PES Colours : Black, Grey



BT-61043 3.65 (92 mm) Poodle Bouclé Border / Galon bouclé Poodle Repeat / Raccord: 7.65" (19.3 cm) 80% LI, 15% PC, 5% VI

Colours : Brown, Cream



BT-61041 2.75" (70 mm) Coton de Tulear Border /

Galon Coton de Tulear Repeat / Raccord : 5.15" (13 cm) 90% LI, 10% SPUN PES Colours: Cream, Wedgewood



BT-61042 3.95" (10 cm) Goldador Bouclé Border /

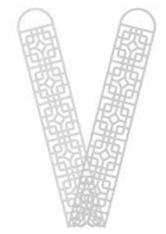
Galon bouclé Goldador Repeat / Raccord : 15.75" (40 cm) 80% LI, 18% PC, 2% VI

Colours: Indigo

Acrobatics Collection



HB-61059 Cartwheel Holdback / Embrasse câblé Cartwheel Spread / Longueur : 39" (99 cm) 100% Microfiber LH Colours : Chocolate, Putty, Slate, Snow



HB-61061
Tightrope Holdback /
Embrasse câblé Tightrope
Spread / Longueur : 38" (96.5 cm)
50% PC Foam, 50% Spun PES
Colours : Antique Lace, Burlap, Lagoon, Mist, White



HB-61057 Aerial Holdback / Embrasse câblé Aerial Spread / Longueur : 39" (99 cm) 80% Artificial LH, 7% PES, 7% RY, 6% LI Colours : Sandbar



HB-61060 Somersault Holdback / Embrasse câblé Somersault Spread / Longueur : 39" (99 cm) 46% LI, 41% CO, 10% NY, 2% RY, 1% PES Colours : Charcoal, Cream, Taupe



HB-61058
Backflip Holdback /
Embrasse câblé Backflip
Spread / Longueur : 39" (99 cm)
54% LH, 36% WD, 5% RY, 4% CO, 1% PES
Colours : Ebony, Ivory



Bagatelle Collection

CT-60848 1/4" (5 mm) Bagatelle Cord with Tape /

Câblé sur pied Fiber Content Varies By Color Colours: Bloom, Dewdrop, Fern, Gardenia, Gilded Gold, Hydrangea, Jonquil, Petal, Scarlet Rose, Wisteria



BR-60846 1.25" (32 mm) Bagatelle Marabout /

Marabout Fiber Content Varies By Color Colours: Fern, Gardenia, Gilded Gold, Hydrangea, Jonquil, Petal, Scarlet Rose



GB-60845 1.5" (38 mm) Bagatelle Braid /

Galon armuré Fiber Content Varies By Color Colours: Bloom, Dewdrop, Fern, Gardenia, Gilded Gold, Hydrangea, Jonquil, Petal, Scarlet Rose, Wisteria



TT-60853 2.25" (57 mm) Bagatelle Tassel Fringe /

Frange mèches
Repeat / Raccord: 3.3" (84 mm)
Fiber Content Varies By Color
Colours: Bloom, Dewdrop, Fern, Gardenia,
Gilded Gold, Hydrangea, Jonquil, Petal,
Scarlet Rose. Wisteria

GB-60849 1/2" (13 mm) Bagatelle Gimp /

Lézorde Fiber Content Varies By Color Colours: Bloom, Dewdrop, Fern, Gardenia, Gilded Gold, Hydrangea, Jonquil, Petal, Scarlet Rose, Wisteria



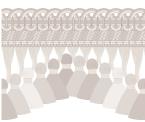
BR-60847 1.25" (32 mm) Bagatelle Blocked Marabout /

Marabout tricolore Repeat / Raccord : 4" (10 cm) 50% SE, 34% WO, 11% RY, 5% PES Colours: Bloom, Drewdrop, Wisteria



BT-60844 2.25" (57 mm) Bagatelle Border /

Galon large
Repeat / Raccord: 1.55" (40 mm)
Fiber Content Varies By Color
Colours: Bloom, Dewdrop, Fern,
Gardenia, Gilded Gold, Hydrangea,
Jonquil, Petal, Scarlet Rose, Wisteria



TF-60851 4.2" (10.5 cm) Bagatelle Scalloped Tassel Fringe /

Frange lambrequinée Repeat / Raccord : 4.9" (12.5 cm) Fiber Content Varies By Color Colours: Bloom, Dewdrop, Fern, Gardenia, Gilded Gold, Hydrangea, Jonquil, Petal, Scarlet Rose, Wisteria

GB-60850 1/2" (13 mm) Bagatelle Braided Gimp /

Lézarde chevron Fiber Content Varies By Color Colours: Bloom, Dewdrop, Fern, Gardenia, Gilded Gold, Hydrangea, Jonquil, Petal, Scarlet Rose, Wisteria



BT-60865 1" (25 mm) Bagatelle Velvet Border /

Galon velours
Repeat / Raccord : 2" (51 mm)
Fiber Content Varies By Color
Colours: Dewdrop, Fern, Gardenia,
Hydrangea, Jonquil, Petal



FR-60852 8.25" (21 cm)
Bagatelle Tassel Skirt Fringe /

Frange meches Repeat / Raccord : 2.7" (68 mm) Fiber Content Varies By Color Colours: Dewdrop, Fern, Gardenia, Hydrangea, Jonquil, Petal





Bagatelle Collection



KT-60854 Bagatelle Key Tassel / Gland de clé Height / Hauteur : 6" (15 cm) 36% WD, 24% CO, 19% RY, 14% SE, 3% ME, 3% PES, 1% NY Colours: Bloom, Dewdrop, Fern, Gardenia, Gilded Gold, Hydrangea,

Jonquil, Petal, Scarlet Rose, Wisteria



TT-60856
Bagatelle Single Tassel Tieback /
Embrasse 1 gland
Height / Hauteur: 11.75" (30 cm),
Spread / Ouverture: 32.25" (82 cm)
46% WD, 22% CO, 15% RY, 10% SE,
4% SPUN VI, 1% ME, 1% PT, 1% PES
Colours: Bloom, Dewdrop, Fern,
Gardenia, Gilded Gold, Hydrangea,
Jonquil, Petal, Scarlet Rose, Wisteria



TT-60855
Bagatelle Double Tassel Tieback /
Embrasse 2 glands
Height / Hauteur: 10.25" (26 cm),
Spread / Ouverture: 32.25" (82 cm)
32% WD, 23% RY, 20% SE, 13% CO,
9% SPUN VI, 1% ME, 1% PT, 1% PES
Colours: Bloom, Dewdrop, Fern,
Gardenia, Gilded Gold, Hydrangea,
Jonquil, Petal, Scarlet Rose, Wisteria

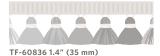
Oceanside Collection



Câblé sur pied Oceanside 92% Solution Dyed PC, 8% PES Colours: Beach, Capri, Lake, Mykonos Blue, Navy, Spa, Sun



TF-60837 2.65" (67 mm)
Marina Onion Fringe /
Frange oignon Marina
Repeat / Raccord: 1.5" (38 mm)
97% Solution Dyed PC, 3% PES
Colours: Saltaire



Laguna Tassel Fringe / Frange mèches Laguna Repeat / Raccord: 7" (18 cm) 92% Solution Dyed PC, 8% PES Colours: Dragonfly, Ocean Blue, Poolside,



TF-60839 3.2" (81 mm)
Oceanside Tassel Fringe /
Frange mèches Oceanside
Repeat / Raccord : 1.2" (30 mm)
96% Solution Dyed PC, 4% PES
Colours: Beach, Capri, Lake, Mykonos
Blue, Navy, Pebble, Sand, Spa, Sun



BR-608711.5" (38 mm)
Oceanside Brush Fringe /
Marabout effilé Oceanside
100% Solution Dyed PC
Colours: Berry, Marine, Sea Grass



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